



GIRONDE



Lorin

Just

CATALOGUE



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01 COMPANY INTRODUCTION

Founded in 1993, our company is dedicated to producing high quality personal care and household cleaning products at an affordable price. The center of our operations, our factory, bottle manufacturing unit and warehouse, is located in Northeast-Hungary, in the village of Terpes.

At our company, we specialize in creating an exceptionally wide range of quality household cleaning and personal care products, uniquely positioned at an affordable price point. Our diverse range of products, spanning from the budget-friendly Tis and Dello lines to the premium category brands of Lorin, Just, and Lorilux, caters to every facet of personal hygiene and household cleaning needs without ever compromising on quality or performance. We believe that quality should not be a luxury, but a standard accessible to all.

Over the years, our brand, prominently featured in Hungary's leading supermarkets and drugstores, has successfully expanded its reach across the dynamic markets of East and Central Europe. Our partnerships with the following domestic and global giants further strengthens our role as a key player in the industry.



In a market often divided between high-priced quality products and affordable but lower-quality alternatives, our company stands out by bridging this gap. We offer a unique combination of affordability and high quality, making our products essential additions to every home.

At the core of our success lies a deep understanding of consumer demands, a knowledge we continually refine through dedicated marketing research and adaptive strategies. This agility enables us to constantly evolve our product line, ensuring that we meet customer needs at every level. Our engagement strategies, including vibrant and varied advertising campaigns and giveaway programs, not only enhance the visibility of our products but also strengthen the connection with our customers. By staying close to our customers and markets, we manage to stay relevant and competitive in an ever-changing industry.

Our company is committed to creating products of value, which not only align with customer preferences but also meet the most exacting safety and ethical standards. Adherence to stringent quality management and compliance with international cosmetic and household cleaning product safety guidelines are non-negotiable aspects of our operation. We are committed to strictly observing the standards of quality management and corporate activities. By practicing a high level of ingredient transparency, applying strict safety measures and using only the finest ingredients imported from France, Spain and Germany, we have managed to secure a loyal and satisfied customer base and long-lasting business partnerships.

Sustainability is a fundamental aspect of our operation. Our commitment to being a hundred percent cruelty-free underscores our respect for nature. The dedication to ethical business practices extends to the well-being of our 84 employees, whose expertise and commitment are the bedrock of our company. We ensure that they work in a safe, respectful, and rewarding environment, fostering a culture of mutual respect and transparency.

Our vision is simple yet profound – to offer quality, efficiency, and diversity in our products, making the daily routines of families more enjoyable. We are dedicated to transforming cleaning and quality personal care into a delightful experience, accessible to everyone. Our journey is one of continuous innovation and unwavering commitment to excellence, as we strive to make a meaningful difference in the lives of families everywhere.



Béla Csepcsányi
Owner, CEO



A close-up photograph of a woman's face and shoulder. Her lips are painted with a soft pink lipstick. Her hand is gently touching her shoulder. The text is overlaid on the lower part of the image.

take care of your skin
regularly,
*with high
quality
products.*

02 LORIN PRODUCT FAMILY

The cosmetics and cleaning products of Gironde are becoming increasingly popular year by year.

What could be the secret?

It's simple: we offer excellent quality at an affordable price!

Our customers know that Lorin products clean and care effectively, have a pleasant scent, practical packaging, and reliable composition.



LORIN - LIQUID SOAP

Discover the gentle touch of Lorin Liquid Soap, a perfect blend of effective cleansing and care. Formulated for daily use, this liquid soap creates a rich lather that washes away impurities while maintaining the skin's natural moisture balance.

Its mild, pleasing fragrance leaves hands feeling refreshed and lightly scented, making it a delightful addition to any bathroom. Choose Lorin Liquid Soap for a clean, nourishing, and luxurious handwashing experience.



Lorin Almond liquid soap

Indulge in the rich, nourishing embrace of Lorin Almond Liquid Soap.

Infused with the essence of almonds, this liquid soap gently cleanses while deeply moisturizing the skin. Its luxurious lather leaves your hands feeling soft, supple, and delicately scented with the warm, comforting aroma of almonds. Ideal for daily use, Lorin Almond Liquid Soap is a treat for the skin, providing hydration and care with every wash.



Lorin Vertex liquid soap

Discover the invigorating freshness of Lorin Vertex Liquid Soap. Designed to energize and uplift, this liquid soap combines a vibrant blend of scents and ingredients for a truly refreshing cleanse. It's crisp, clean fragrance enlivens the senses, making it an excellent choice for a rejuvenating handwashing experience.





Lorin Antistress liquid soap

Experience tranquility with Lorin Antistress Liquid Soap. Specially formulated to soothe and calm the senses, this liquid soap combines natural ingredients known for their relaxing properties. Its gentle cleansing action and serene fragrance help to alleviate stress and promote a sense of well-being. The soap's hydrating formula leaves your skin feeling refreshed and rejuvenated, making it a perfect addition to a stress-relief routine.

Lorin Antibacterial liquid soap

Try Lorin Antibacterial products for your hands be protected from even the most stubborn dirt! Thanks to the complex ingredients, your hands are soft, it will be hydrated and clean after every hand wash. Lactic acid sets the ideal pH value of the hand, thus improving it the composition and texture of the skin.



Lorin Sensitive liquid soap

Nurture your skin with Lorin Sensitive Liquid Soap, formulated specifically for those with sensitive skin. This gentle liquid soap combines the moisturizing and soothing properties of natural ingredients to provide effective cleansing without irritation. Its mild, nourishing formula ensures your hands remain soft and smooth after each wash. Ideal for frequent use, it is the perfect companion for those who require a gentle touch in their skincare routine.



LORIN - FOAM BATH

Immerse yourself in the luxurious embrace of Lorin Foam Bath, an exquisite bathing experience that transforms your routine into an indulgence in well-being.

Rich, creamy lather envelopes you, releasing a delicate fragrance that soothes the senses. This gentle formula is kind to your skin, leaving it smooth and deeply nourished. Elevate your bath time with Lorin Foam Bath for a moment of pure relaxation.

Lorin Almond Milk foam bath

Indulge in the comforting and creamy luxury of Lorin Almond Milk Foam Bath. This velvety bath foam, enriched with the soothing properties of almond milk, is perfect for a nourishing bath. It gently cleanses and moisturizes, leaving your skin feeling soft and smooth, with a subtle, sweet almond aroma that lingers on.



Lorin Exotic Fruit foam bath

Energize your senses with Lorin Exotic Fruit Foam Bath. This vibrant bath foam bursts with the lively scents of tropical fruits, offering an invigorating and refreshing bathing experience. The rich lather cleanses and revitalizes, leaving your skin feeling fresh, with a playful and fruity fragrance that transports you to a tropical paradise.





Lorin Aloe & Magnolia foam bath

Indulge in a luxurious bathing experience with Lorin Aloe and Magnolia Bath Foam. Enriched with the soothing properties of aloe vera and the delicate fragrance of magnolia, this bath foam transforms your bath time into a serene escape. The natural moisturizing and healing qualities of aloe vera help to nourish and hydrate your skin. The enchanting scent of magnolia adds a touch of elegance and relaxation, providing calms the mind and body.

Lorin Ocean foam bath

Immerse yourself in the Lorin Ocean bubble bath in refreshing pampering. The ocean bath foam inspired by its pure essence its fresh scent offers a soothing bathing experience reminiscent of a relaxing vacation by the water.



Lorin Rose & Cream foam bath

Experience the romantic and luxurious touch of Lorin Rose & Cream Foam Bath. Infused with the elegant scent of roses and the rich, comforting notes of cream, this bath foam envelops you in a sumptuous lather. It provides a deeply relaxing and indulgent soak, leaving your skin feeling silky, pampered, and beautifully fragranced.



LORIN - SHOWER GEL

Step into a revitalizing shower experience with Lorin Shower Gel.

These luxurious gels transform into a rich, creamy lather, gently cleansing your skin while enveloping you in an invigorating fragrance.

Its unique formulas are enriched with skin-friendly ingredients that nourish and hydrate, leaving your skin feeling refreshed, soft, and beautifully scented. Ideal for daily use, Lorin Shower Gels are the perfect blend of indulgence and care, making every shower a rejuvenating spa-like experience.



Lorin Natural Vitality shower gel for Men

Invigorate your senses with Lorin Natural Vitality Shower Gel. The refreshing aquatic notes combined with energizing ingredients offer a revitalizing cleanse, making you feel refreshed and ready to take on the day.

Lorin Natural Beauty for Women shower gel

Embrace the allure of vibrant floral notes with Lorin Natural Beauty Shower Gel. Enriched with the essence of delicate blossoms, this shower gel pampers your skin, leaving it soft, smooth, and beautifully fragrant.





Lorin Natural Sensitive shower gel

Care for your sensitive skin with the gentle touch of Lorin Natural Sensitive Shower Gel. Specially formulated with soothing ingredients, this variant provides a calming cleanse, perfect for delicate and easily irritated skin.

Lorin Natural Chocolate shower gel

Indulge in the rich, creamy delight of Lorin Natural Chocolate Shower Gel. This luxurious blend envelops your skin in the comforting aroma of cocoa, transforming your shower experience into a moment of delightful indulgence.



Lorin Active for Men shower gel

Energize your senses with Lorin Active for Men. Designed to meet the demands of an active lifestyle, this invigorating shower gel combines powerful cleansing agents with a refreshing scent. Feel revitalized and ready to take on the day with every shower.



Lorin Beauty Care shower gel

Elevate your skincare routine with Lorin Beauty Care. Packed with nourishing vitamins and antioxidants, this shower gel helps maintain a youthful glow while thoroughly cleansing your skin. Embrace the luxurious lather and enjoy radiant, healthy skin every day.



Lorin Relax shower gel

Unwind and rejuvenate with Lorin Relax. Infused with soothing botanical extracts and calming aromas, this shower gel is perfect for a tranquil, spa-like experience. Let the gentle formula cleanse and refresh your skin while melting away stress.



Lorin Sensitive Skin shower gel

Specially formulated for delicate skin, Lorin Sensitive Skin is your go-to for a gentle and caring cleanse. Free from harsh chemicals and enriched with natural ingredients, this shower gel ensures your skin remains soft, hydrated, and irritation-free.





THE SECRET OF THE
BEAUTIFUL HAIR
LIES IN QUALITY
INGREDIENTS AND
APPROPRIATE CARE!

LORIN - SHAMPOOS

Experience the purifying and rejuvenating effects of Lorin Shampoos.

These specially formulated shampoo cleanse your hair and scalp effectively, removing daily build-up without stripping away natural oils. Our shampoos leave your hair refreshed, with a natural bounce and shine. Ideal for regular use, Lorin Hair Shampoos balance and revitalise, ensuring your hair looks and feels its best every day. Perfect for all hair types, a Lorin Shampoo the cornerstone of a healthy hair care regimen.



Lorin Aloe Vera shampoo

Experience the soothing and hydrating properties of Lorin Aloe Vera Shampoo. Formulated with natural aloe vera, known for its moisturizing and healing benefits, this shampoo is perfect for those with sensitive or dry scalp. The gentle cleansing action removes impurities while maintaining the scalp's natural balance, leaving hair soft, shiny, and revitalized. Ideal for regular use, it's a refreshing escape to nature with every wash.

Lorin Egg shampoo

Lorin Egg Shampoo is a unique blend of nourishing ingredients, centered around the enriching properties of egg. Renowned for its natural proteins and vitamins, egg deeply conditions and strengthens hair from root to tip. This shampoo is perfect for those seeking to restore vitality and luster to their hair. It rejuvenates brittle, damaged strands, giving your hair a healthy, bouncy, and glossy appearance.



Lorin Nourishing shampoo

Indulge in the rich, restorative experience of Lorin Nourishing Shampoo. This luxurious formula is designed to deeply nourish and replenish your hair, leaving it feeling soft, manageable, and full of life. Infused with a blend of natural oils and extracts, it penetrates each strand to restore moisture balance and repair damage. Suitable for all hair types, this shampoo is a daily dose of nourishment for healthy, radiant hair.



Lorin Vitamin shampoo

Energize and fortify your hair with Lorin Vitamin Shampoo. Packed with essential vitamins and minerals, this shampoo revitalizes your scalp and hair, promoting healthy growth and shine. The vitamin-rich formula helps to protect hair from environmental stressors, while boosting its natural vibrancy and volume. Ideal for those looking to enhance the overall health and appearance of their hair, Lorin Vitamin Shampoo is a vital step in achieving luscious, vibrant locks.



LORIN - HAIR CONDITIONER

Elevate your hair care routine with Lorin Hair Conditioner, expertly crafted to leave your hair silky, smooth, and effortlessly manageable. Infused with nourishing ingredients, this conditioner detangles and conditions, reducing frizz and adding a luminous shine. Suitable for all hair types, it deeply hydrates and revitalizes your locks, leaving them feeling soft and looking vibrant with every use. Trust Lorin Hair Conditioner for hair that's not only healthier but also radiates natural beauty.



Lorin Regenerating hair conditioner with Keratin

Revitalize your hair with Lorin Regenerating Hair Conditioner, enriched with the power of keratin. This advanced formula is designed to intensely repair and strengthen hair from within, targeting damage and brittleness caused by environmental stressors and styling practices. Keratin, a natural protein found in hair, is the key ingredient in this conditioner. It works by replenishing lost proteins, thereby restoring hair's natural strength and shine. Suitable for all hair types, particularly those with damaged or chemically treated.



Lorin Nourishing hair conditioner with Wheat Protein

Discover the enriching touch of Lorin Nourishing Hair Conditioner, infused with the benefits of wheat protein. This conditioner is expertly crafted to deeply nourish and fortify your hair, leaving it soft, vibrant, and full of life. Wheat protein is renowned for its ability to retain moisture and impart elasticity to the hair. It penetrates deeply into each strand, providing essential nutrients that help to repair and protect.



Lorin Revitalising Hair Conditioner with Collagen

Energize and rejuvenate your hair with Lorin Revitalising Hair Conditioner, featuring the transformative benefits of collagen. This luxurious conditioner is formulated to breathe new life into your hair. Collagen, a powerful protein, is key to maintaining hair's elasticity and strength. It helps to rebuild the hair's structure, providing a foundation for healthier, more vibrant hair. This conditioner is especially effective for aging, lifeless, or thinning hair.



LORIN - HAIR WAX

Unleash the full potential of your hairstyle with our Lorin Hair Wax. Available in both Strong and Extra Strong holds, this premium hair wax is designed to give you the ultimate control over your look. Whether you're aiming for a sleek, classic style or a more daring, textured appearance, Lorin Hair Wax has you covered.

Lorin Strong hair wax

The Strong variant offers a reliable hold with flexibility, perfect for those who desire a natural look with the ability to restyle throughout the day. For those who need a more formidable grip.



Lorin Extra strong hair wax

The Extra Strong version provides an unyielding hold that keeps your style intact in any situation, from high-intensity activities to challenging weather conditions.

Ideal for all hair types and lengths, Lorin Hair Wax is your go-to for lasting style and unmatched control. Define your look with confidence and precision, and step out in style.



WE ONLY USE
EXCELLENT
QUALITY
INGREDIENTS



LORIN - BODY LOTION

Pamper your skin with our Lorin Body Lotion, a luxurious blend of hydration and nourishment. This rich, silky lotion is formulated to absorb quickly, leaving your skin feeling velvety soft and deeply moisturized without any greasy residue. Infused with essential vitamins and natural extracts, it revitalizes and soothes the skin, providing long-lasting hydration and a subtle, refreshing scent. Ideal for daily use, Lorin Body Lotion is the perfect way to indulge in everyday luxury, giving your skin the care and attention it deserves.



Lorin Hydrating Body Lotion with Glycerin

Embrace the deep moisturizing benefits of Lorin Hydrating Body Lotion with Glycerin. This lightweight, non-greasy formula is enriched with glycerin, known for its incredible ability to attract and lock in moisture. Ideal for all skin types, it provides instant hydration, leaving your skin feeling smooth, supple, and rejuvenated.



Lorin Hydrating Body Lotion with Almond Oil

Discover the nourishing touch of Lorin Hydrating Body Lotion with Almond Oil. Infused with the richness of almond oil, this lotion is a blessing for dry or sensitive skin, offering deep nourishment and improved skin texture. Almond oil, rich in vitamins and antioxidants, helps to soothe the skin and restore its natural glow.



Lorin Hydrating Body Lotion with Shea Butter

Indulge in the luxurious richness of Lorin Hydrating Body Lotion with Shea Butter. Specially formulated for dry and rough skin, this lotion combines the intensive moisturizing properties of Shea butter, renowned for its ability to deeply condition and repair the skin.



LORIN - HAND CREAM

Treat your hands to luxurious care with our Lorin Hand Cream. This rich, nourishing cream is specially formulated to provide deep hydration and protection for your hands. Its fast-absorbing formula ensures that your skin is left feeling soft, smooth, and rejuvenated without any greasy residue. Enriched with essential nutrients and moisturizers, it works effectively to repair dry, cracked skin and maintain the hands' natural moisture balance.



Lorin Algae Hand Cream

Dive into the rejuvenating power of the sea with our Lorin Algae Hand Cream. Infused with the nourishing properties of marine algae, this hand cream is a true elixir for your skin. It intensely hydrates and revitalizes, leaving your hands feeling smooth and refreshed. The algae extracts, rich in minerals and antioxidants, help to repair and protect skin from daily environmental stressors.

Lorin Aloe Vera Hand Cream

Experience the soothing touch of nature with Lorin Aloe Vera Hand Cream. Formulated with pure aloe vera, known for its healing and moisturizing properties, this hand cream offers deep hydration and relief for dry, irritated skin. It absorbs quickly, providing a comforting, non-greasy finish. The natural goodness of aloe vera leaves your hands feeling soft, calm, and rejuvenated, making it an ideal choice for daily use.



Lorin Glycerin Hand Cream

Indulge in intense hydration with Lorin Glycerin Hand Cream. This luxurious cream, enriched with glycerin, gives a hydration boost to your hands. It locks in moisture, providing long-lasting softness and preventing dryness.



LORIN - HORSE BALM

Discover the soothing power of our "Horse Balm", a specially formulated topical remedy designed to reduce inflammation and provide relief to sore muscles and joints. Our selection includes a refreshing, cooling balm and a chili balm with a warming effect.

Infused with a blend of natural ingredients renowned for their therapeutic properties, Lorin "Horse Balm" features arnica for its exceptional anti-inflammatory benefits, eucalyptus for its effective pain relief, and menthol for a cooling sensation that provides instant comfort. This potent combination not only eases discomfort but also accelerates recovery, helping you bounce back faster from intense physical activities.

Designed with your lifestyle in mind, our balm boasts a quick-absorbing formula that leaves no greasy residue, ensuring a clean and comfortable application every time. Its deep-penetrating action targets the areas in need, its regular application can aid in faster recovery after strenuous activities, improving mobility and overall well-being.

Whether you're an athlete pushing the limits, a fitness enthusiast, or anyone experiencing muscle and joint strain, Lorin "Horse Balm" is your go-to remedy for fast-acting relief and recovery support. Elevate your self-care routine and experience the transformative power of nature with Lorin "Horse Balm."





**SOFTNESS AND
FRESH SCENT
FOR EVERY DAY**

LORIN - CONCENTRATE FABRIC SOFTENER

Indulge in the luxurious touch of Lorin Concentrate Fabric Softener, where quality meets fabric care excellence. Our premium formula enriches your laundry with unparalleled softness and a delightful, long-lasting fragrance. Lorin is crafted for those who seek the finest in fabric care, ensuring your clothes remain sumptuously soft and vibrantly fresh. Embrace the essence of quality, and transform your laundry routine into a sensory journey. Choose Lorin – where every fiber tells a story of comfort and excellence.



Lorin Blue Fresh Concentrate Fabric Softener

Immerse yourself in the invigorating essence of a crisp, ocean breeze with our Blue Fresh Fabric Softener. The easy-to-use liquid softener works seamlessly in every wash, ensuring your clothes come out of the laundry feeling as good as they smell. Our unique formula infuses your laundry with long-lasting freshness and irresistible softness, making every fabric feel like a gentle caress against your skin.



Lorin Green Relax Concentrate Fabric Softener

Welcome natural tranquility into your laundry routine with Lorin Green Relax Fabric Softener. This serene fabric softener is specially formulated to provide your clothes with a calming and refreshing touch, enveloping them in both softness and a soothing, nature-inspired fragrance. The Green Relax scent is a harmonious blend of herbal and floral notes, reminiscent of a peaceful stroll through a lush garden.



Lorin Sunny Concentrate Fabric Softener

Brighten your laundry days with Lorin Sunny Fabric Softener, a radiant addition to your washing routine that infuses your garments with the lively essence of a sunny day. This premium fabric softener is crafted to leave your clothes feeling exceptionally soft, accompanied by a vibrant and uplifting fragrance. Ideal for all types of fabrics, Lorin Sunny is gentle on your clothes, preserving their texture and color while providing a soothing softness.



Lorin Sensitive Concentrate Fabric Softener

Embrace the gentle touch of Lorin Sensitive Fabric Softener. The special formula ensures utmost care for your most fabrics, leaving them irresistibly soft with a subtle, soothing scent. Ideal for families and individuals with sensitive skin, Lorin Sensitive provides the ultimate comfort without compromising on quality. Experience the soft touch of Lorin Sensitive Fabric Softener.



Lorin Gold Essence Concentrate Fabric Softener

Discover the a luxurious fabric experience with Lorin Gold Essence Fabric Softener. Infused with an exclusive gold essence fragrance, this premium softener leaves your clothes with a rich, warm, lasting aroma and incomparable softness. Formulated for those who appreciate the finer things in life, Lorin Gold Essence ensures each wash infuses your garments with a touch of elegance and superior comfort.



Lorin Royal Perfume Concentrate Fabric Softener

Surrender to the allure of regal fragrance with Lorin Royal Perfume Fabric Softener, where every wash becomes an indulgence for your senses. This premium fabric softener is designed to lavish your clothes with a sophisticated scent and unparalleled softness, transforming the mundane task of laundry into an experience of luxury.



LORIN - IRONING LIQUID



Transform your ironing experience with Lorin Ironing Liquid, designed to make ironing smoother and more efficient. Its unique formula reduces wrinkles and gives your garments a crisp, professional finish. Lightly scented, it leaves your clothes with a fresh, clean aroma. Suitable for a variety of fabrics, Lorin Ironing Liquid ensures your clothes look impeccably pressed with minimal effort.



LORIN DOI PACK LIQUID SOAP

NEW
PRODUCT

Introducing our new LORIN 750 ml DOI Pack Liquid Soaps – A Sustainable and Economical Choice for Everyday Hygiene! Available in two delightful variants – Almond and Sensitive – LORIN Liquid Soap offers a perfect blend of luxury, care, and environmental responsibility.

Key Features:

- *Eco-Friendly Packaging:* Our 750 ml DOI (Direct Outflow Interface) pack is designed with sustainability in mind. It reduces plastic waste and is easy to recycle, ensuring you contribute to a greener planet with every purchase.
- *Economical and Efficient:* The large 750 ml pack provides excellent value for money, offering more washes per purchase. LORIN's concentrated formula means a little goes a long way, making it a cost-effective choice for families and individuals alike.

Scent Variants:

- *Almond DOI Pack Liquid Soap:* Infused with the rich, nourishing essence of almonds, this variant not only cleanses but also moisturizes your skin. Almond oil is known for its soothing properties, leaving your skin feeling soft, hydrated, and lightly scented.
- *Sensitive DOI Pack Liquid Soap:* Specially formulated for those with delicate skin, the Sensitive variant is hypoallergenic and free from harsh chemicals. It provides a gentle yet effective cleanse, ensuring your skin stays healthy and irritation-free.

Size and packaging:

- 750 ml



WE ARE 100% ANIMAL-FREE
AND COMMITTED TO
PROTECTING AND
RESPECTING NATURE.



03

MEMBER OF THE LORIN FAMILY:

Lorilux

Experience the effectiveness of our LORILUX Washing Gel, a premium washing solution designed to cater to all your laundry needs. Our advanced formula ensures thorough cleaning while caring for your clothes, keeping them vibrant and fresh.

Key Features:

- *Powerful Cleaning Action:* Deeply penetrates fabric fibers to remove dirt and stains, ensuring a thorough clean.
- *Gentle on Fabrics:* Safely cleans clothes without causing fading or damage, preserving their look and feel.
- *Suitable for All Washing Machines:* Compatible with both standard and high-efficiency machines.



MEMBER OF THE
Lorin
FAMILY

Scent Variants:

- *Color Fresh*: Specially designed to keep colored fabrics bright and vibrant, this variant infuses your clothes with a fresh and lively scent.
- *Color Power*: Enhanced with color-protecting agents, this variant ensures your colored garments retain their intensity wash after wash.
- *Universal*: A versatile formula suitable for all types of laundry, providing exceptional cleaning power for both colored and white fabrics.

Packaging:

- 1,5 l
- 4 l



04

MEMBER OF THE LORIN FAMILY:

Just

As part of the Lorin family, Just products offer value-for-money household cleaning products for the following areas:

- Kitchen cleaning
- Bathroom cleaning
- Floor care
- Special cleaning products
- Washing

Discover Just household cleaning products to keep your home sparkling clean and fragrant!



MEMBER OF THE
Lorin
FAMILY

JUST - DISHWASHING LIQUID

Experience the superior cleaning power of JUST Dishwashing Liquid, your ultimate partner for handwashing dishes. Specially formulated to remove the toughest food residues, this dishwashing liquid leaves your dishes sparkling clean and fresh.

Key Features:

- *Advanced Grease-Fighting Formula:* JUST Dishwashing Liquid effectively breaks down and removes grease, ensuring your dishes are left grease-free and shiny.
- *Gentle on Hands:* Our unique blend is tough on stains but gentle on your hands, making dishwashing a comfortable experience even without the need for gloves.
- *Concentrated and Efficient:* A small amount produces a rich, long-lasting lather, ensuring that each bottle lasts longer and provides excellent value.
- *Streak-Free Clean:* Provides a brilliant, streak-free finish on all your dishware, including glasses and silverware.
- *Pleasant Scent:* Available in a variety of fresh and pleasant scents, it leaves your dishes and your kitchen smelling clean and refreshing.
- *Easy to Rinse:* Our formula rinses off easily, saving water and time during your dishwashing routine.



MEMBER OF THE
Lorin
FAMILY

Scent Variants:

- *Apple*: Enjoy the sweet, refreshing scent of freshly picked apples as you wash your dishes, leaving a delightful aroma and sparkling cleanliness.
- *Sensitive*: Specially formulated for sensitive skin, this gentle variant cleans effectively while being especially kind to your hands.
- *Lemon*: Infused with the scent of sun-ripened lemons, this variant offers a vibrant and invigorating dishwashing experience, leaving dishes spotlessly clean and smelling fresh.
- *Premium Silver*: A luxurious washing experience with a sophisticated fragrance, this premium formula offers enhanced grease-cutting power and a sparkling, streak-free finish.
- *Premium Gold*: Experience the ultimate in dishwashing luxury, featuring a rich, elegant scent and an advanced formula for superior cleaning and brilliant shine.

Size and packaging:

- 750 ml, 400 ml



MEMBER OF THE
Lorin
FAMILY

JUST - COLD DEGREASER

JUST Cold Degreaser is a powerful yet safe solution for tackling tough grease and grime in the kitchen. Specially formulated to work effectively at low temperatures, this degreaser is ideal for a wide range of cleaning applications, from stoves, pans to rustproof steel pots.

Key Features:

- *Non-Corrosive and Safe:* Our formula is designed to be gentle on surfaces while tough on grime, ensuring that it will not corrode metal parts or damage sensitive materials.
- *Easy to Use:* Simply apply, let it work for a few moments, and then wipe or rinse off. No special equipment is required.
- *Usage Instructions:* Apply Just Cold Degreaser directly to the surface or use a cloth for application. Allow it to penetrate the grease for a few minutes before wiping or rinsing clean.

Size and Packaging:

- Available in a convenient 750 bottle.



JUST - FLOOR AND ALL-PURPOSE CLEANER

Discover the versatility and efficiency of JUST Floor and All-Purpose Cleaner, your go-to solution for all your cleaning needs. This cleaner is designed to tackle dirt and grime on a variety of surfaces, leaving your home spotlessly clean and pleasantly scented.

Key Features:

- *Multi-Surface Compatibility:* Effectively cleans floors, countertops, tiles, and other washable surfaces, making it a versatile addition to your cleaning arsenal.
- *Powerful Cleaning Formula:* Cuts through dirt, grease, and grime, leaving surfaces sparkling clean without any residue.
- *Streak-Free Finish:* Ensures a spotless and streak-free finish, particularly on glossy surfaces like tiles and hardwood floors.
- *Fresh and Pleasant Scents:* Leaves your home smelling clean and fresh with its delightful fragrances.

Scent Variants:

- *Lemon:* Infused with the fresh and zesty aroma of lemons, this scent energizes your space, leaving it smelling clean and vibrant.
- *Lilac:* Enjoy the delicate and floral scent of lilacs, bringing a sense of spring freshness to your home.

Size and packaging:

- Available in a practical liter bottle.



MEMBER OF THE
Lorin
FAMILY

JUST – WINDOW CLEANER

Look forward to crystal-clear windows and glass surfaces with JUST Window Cleaner, your solution for streak-free and sparkling clean glass. Specially formulated to tackle dirt, stains and fingerprints, JUST Window Cleaner ensures your windows, mirrors, and glass surfaces shine with clarity and brilliance.

Key Features:

- *Streak-Free Shine:* Leaves windows, mirrors, and glass surfaces with a flawless, streak-free finish.
- *Fast Drying:* Dries quickly, reducing the time spent on cleaning and the likelihood of streaks.
- *Versatile Application:* Ideal for use on windows, glass doors, mirrors, glass tables, and other glass surfaces.
- *Easy to Use:* Simply spray and wipe with a clean, dry cloth or paper towel for an instant clean.
- *Effective on Grease and Grime:* Removes residues without the need for excessive scrubbing.

Size and Packaging:

- Available in a convenient 500 ml spray bottle and a 500 ml refill.



MEMBER OF THE
 FAMILY

JUST - DESCALER

Revitalize your appliances with JUST Descaler, the effective and efficient solution for removing limescale and mineral buildup. Formulated to tackle even the toughest deposits, JUST Descaler ensures your appliances operate at their best, prolonging their lifespan and maintaining their efficiency.

Key Features:

- *Powerful Limescale Removal:* JUST Descaler is expertly formulated to dissolve limescale and mineral deposits quickly and effectively, restoring your appliances to their optimal condition.
- *Safe for a Variety of Appliances:* Ideal for use in kettles, coffee machines, dishwashers, washing machines, and other household appliances susceptible to limescale buildup..
- *Enhances Performance and Efficiency:* Regular use of JUST Descaler helps maintain the efficiency of your appliances and improves their performance.
- *Fast-Acting Formula:* Works quickly to break down deposits, saving you time in maintenance and cleaning.

Sizes and Packaging:

- Available in a 750 ml bottle.



MEMBER OF THE
Lorin
FAMILY

NEW
PRODUCT

JUST - WASHING GEL

Our new JUST premium washing gel is designed to deliver exceptional cleaning power even at low temperatures. Available in Color and Active variants, it ensures that your clothes stay vibrant and fresh with every wash.

Formulated for up to 80 washes in 4 L bottles, JUST Washing Gel is perfect for eco-conscious households, helping you save energy without compromising on cleanliness. Whether you're tackling stubborn stains or preserving the brightness of your favorite garments, JUST Washing Gel gives you superior results with every use.

Choose JUST Washing Gel for efficiency, sustainability, and impeccable fabric care – all in one!

Size and packaging:

4 L bottles



MEMBER OF THE
Lorin
FAMILY

JUST - FABRIC CONDITIONER

Transform your laundry experience with JUST Fabric Conditioner! Choose from Fresh Sky, Glamour, Sensitive, or Supreme scents to give your clothes the softness, freshness, and care they deserve. Our specially formulated conditioner not only softens fabrics but also leaves your clothes with a long-lasting, pleasant scent.

It reduces static cling and makes ironing easier, ensuring your garments look their best.

Key Features:

- **Enhanced Softness:** Leaves fabrics feeling soft and gentle to the touch, perfect for all types of clothing and linens.
- **Long-Lasting Freshness:** Clothes stay fresh and fragrant longer, with scents that linger pleasingly on fabrics.
- **Compatible with All Washers:** Works well in standard and high-efficiency washing machines.

Scent Variants:

- *Fresh Sky:* Infuse your laundry with the crisp and revitalizing scent of a clear, fresh sky, enhancing the feeling of cleanliness.
- *Glamour:* Add a touch of luxury to your laundry with this elegant and sophisticated fragrance, perfect for special garments.
- *Sensitive:* Ideal for sensitive skin, this fragrance-free formula offers all the benefits of fabric conditioning without any added scents.
- *Supreme:* Experience the ultimate in fabric care with this premium, richly scented variant, providing your clothes with an indulgent, long-lasting fragrance.

Size and packaging:

Available in a convenient 960 ml bottle.



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Lorin FAMILY

JUST DOI PACK WASHING UP LIQUID

NEW
PRODUCT

Discover the new JUST DOI Pack Washing Up Liquid – The Sustainable Solution for Sparkling Clean Dishes! Available in refreshing Lemon and crisp Apple variants, JUST Washing Up Liquid combines powerful cleaning with eco-conscious design, making it the perfect choice for your kitchen.

Key Features:

- **Eco-Friendly Packaging:** Our innovative DOI (Direct Outflow Interface) pack significantly reduces plastic waste. Designed for easy recycling, our JUST dishwashing liquid's packaging ensures you can keep your kitchen and the planet clean with every use.
- **Economical and Efficient:** Each DOI pack contains a generous amount of concentrated washing up liquid, delivering more washes per purchase. The formula of JUST is highly effective, meaning you need less per wash, saving you money and reducing the frequency of repurchases.

Scent Variants:

- *JUST Lemon Dishwashing Liquid:* Bursting with the zesty freshness of lemons, this dishwashing liquid cuts through grease and grime with ease. The natural lemon extract not only leaves your dishes spotless but also imparts a fresh, uplifting scent to your kitchen.
- *JUST Apple Dishwashing Liquid:* Infused with the crisp, clean aroma of apples, the Apple variant provides a pleasant washing experience while effectively removing stubborn food residues. Transform your dishwashing routine and contribute to a greener future with JUST.

Size and packaging:

- 750 ml



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 FAMILY

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INTERNATIONAL EXPANSION

Our factory operates in Terpes, Heves County, in the northern part of Hungary.

Our personal care and household cleaning products are marketed not only in Hungary but also in numerous other countries with increasing success.

Our goal is to not only maintain our presence in the international market but also to open new opportunities for our company, allowing us to introduce our products to an even wider audience.



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CONTACT AND ORDERING INFORMATION



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